



WUTR
201 Humboldt Street
Rochester, NY 14610

Bluewest Media
5130 E 18th Ave.
Denver, CO 80220

Contract # 1458932

Schedule Dates 11/03/16-11/08/16
Advertiser Zephyr Teachout/19th Cong Dist/Democrat/NY (8-
Agency Bluewest Media (19771)
Product Political - US Congress (1076)
Brand flight 11.3-11.8 (572261)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name Wittemyer, Mary
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 11/02/16
Last Modified 11/02/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$483.00
Net Total \$2,737.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	45	\$3,220.00
Grand Total:	45	\$3,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/08/16	3	:30	5A- ABC Morning News		1	1		1	1			4	\$15.00	\$60.00	Utica (WUTR)		11/2/16
2.0	Normal Line / SPOT	11/03/16-11/08/16	3	:30	7A- Good Morning America		2	2		2	2			8	\$40.00	\$320.00	Utica (WUTR)		11/2/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8A- Good Morning America Weekend							1		1	\$25.00	\$25.00	Utica (WUTR)		11/2/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Good Morning America Weekend								1	1	\$25.00	\$25.00	Utica (WUTR)		11/2/16
5.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	9A- Live! With Kelly & Michael			1						1	\$35.00	\$35.00	Utica (WUTR)		11/2/16
6.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	11A- The View		1			1				2	\$40.00	\$80.00	Utica (WUTR)		11/2/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	12P- Who Wants to be a Millionaire						1			1	\$35.00	\$35.00	Utica (WUTR)		11/2/16
8.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	3P- Harry 3P		1			1				2	\$40.00	\$80.00	Utica (WUTR)		11/2/16
9.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	4P- Steve Harvey		1			1	1			3	\$50.00	\$150.00	Utica (WUTR)		11/2/16
10.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	5P- Ellen		1			1	1			3	\$70.00	\$210.00	Utica (WUTR)		11/2/16
11.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6		1			1	1			3	\$75.00	\$225.00	Utica (WUTR)		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Phone/Fax

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Entered By

Julie Orilio

CO-OP

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Normal

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12.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	6:30P- ABC World News Tonight		1			1	1			3	\$200.00	\$600.00	Utica (WUTR)		11/2/16
13.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	6:30P- 7P (EST)							1		1	\$200.00	\$200.00	Utica (WUTR)		11/2/16
14.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- World News								1	1	\$125.00	\$125.00	Utica (WUTR)		11/2/16
15.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	11:35P- Jimmy Kimmel Live		1			1	1			3	\$30.00	\$90.00	Utica (WUTR)		11/2/16
16.0	Normal Line / SPOT	11/03/16-11/07/16	3	:30	11:01P- WUTR Eyewitness News at 11		2			2	2			6	\$60.00	\$360.00	Utica (WUTR)		11/2/16
17.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:57P- Grey's Anatomy					1				1	\$350.00	\$350.00	Utica (WUTR)		11/2/16
18.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	8:30P- Dr. Ken						1			1	\$250.00	\$250.00	Utica (WUTR)		11/2/16

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